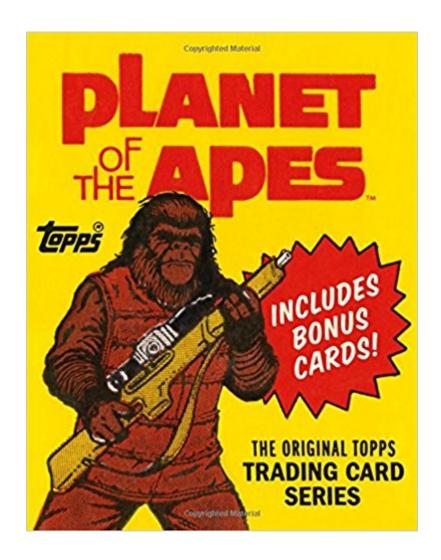


# The book was found

# Planet Of The Apes: The Original Topps Trading Card Series





## **Synopsis**

In 1969, Topps released a set of trading cards based on the classic 1968 science-fiction film Planet of the Apes. The original set of trading cards proved so successful that Topps released a set based on the 1975 television series and the 2001 reboot film by Tim Burton. This deluxe collection includes the fronts and backs of all 44 cards from the original 1969 Topps set based on the original film; all 66 cards based on the 1975 television series; and all 90 base cards, 10 sticker cards, and 44 chase cards from the 2001 film. Also included are four exclusive bonus trading cards, rare promotional images, and an introduction and commentary by Gary Gerani, editor of hundreds of trading card series for Toppsâ "all packaged in time for the release of the latest installment in the franchise, War for the Planet of the Apes.

## **Book Information**

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#### Customer Reviews

Gary Gerani is the creator, editor, and writer of hundreds of Topps trading card sets and the author of Toppsâ ™s Star Wars series. He lives in Los Angeles. Â The Topps Company, Inc., founded in 1938, is the preeminent creator and brand marketer of sports cards, entertainment products, and distinctive confectionery.

This is a nice book with the card images well-reproduced and a good history of how they came to be. There is one problem, though. I was eight-years old in 1968 when the original film opened in theaters where I lived on Long Island, NY in April of that year. I first saw PLANET OF THE APES at

the beginning of that month, and then again in late June of 1968. Between that time I discovered there were Topps bubble-gum cards from the film and I collected them all, and when I went to see the movie for the second time in June, just a week after my ninth birthday, I had an entire set of 44 "Planet of the Apes" bubble-gum cards in the pocket of my cargo shorts. So, what's the problem? This book says the original card series came out in 1969. Not true. It came out in the Spring of 1968. I was there. The book does say that the original series of cards was not a big seller, and I can confirm that because I remember that eventually they sold the cards in clear-wrapped sets of ten. So, Topps must have had a lot of them that didn't sell in packages of five with the stick of gum, and then tried to sell as many as they could. I loved the movie so much that I eventually bought more than three hundred of them, and I still have every one of them to this day, including an original wrapper and the counter box they were sold out of.

Why buy the cards when you can see them all in one handy book, great collection of vintage and more modern cards, no need to worry about gum stains or the cards getting damaged. Great way to relive your childhood Non-Sports collections. I wish some of the other companies would put out their vintage cards in this format.

Got mine now get yours, great collectors item.

Loved it

love it

Very cool book.

For those who bought those wax packs and chewed that bubble gum while studying the cards, this book will be a way to relive that experience (just get some bubble gum to chew while reading it). All the cards are here, front and back, with the puzzles (the 1975 series) and all the memories. I loved the TV show when I was a kid. Its cancellation was a huge disappointment. But the gum cards were the best way to relive the show that CBS so unwisely dropped. So although others may point out imperfections with this book, it does have all of the memories. By the way, one notable mistake is on page 247 for puzzles F and G. The top four cards are reversed between the puzzles. So Galen's head is shown on Urko's body and vise versa. They need to fix that for later pressings. The four

bonus cards are for the new series of prequels. See the photos and the ones comparing a bonus card with a 1969 card. Enjoy the fun! (Note: I didn't buy this book from , but am choosing to review here anyway).

Book is not like I expected but still pleased with it. The book does have nice photos of each card front and back, front being shown on one side and the reverse on the back side of the same page. The book adds to with my original card collections. Book has clear images of cards, overall pleased with purchase. Image of cards appear to be 1 to 1 size of original cards.

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